Laetitia **Zanga**

UX / UI Designer

- Belgique
- +32486041413
- laetitiazng@gmail.com
- www.zangadesign.com

About me

Passionate about user experience, I love turning complex challenges into seamless, intuitive solutions. With a keen eye for detail and expertise in prototyping, design systems, and user research, I create engaging and accessible experiences across websites, apps, and digital products. Always designing, always learning

Interest
- Passionate about cultures and history.
- Curious about cause-and-effect relationships.
- Stimulated by thrills and adventure.
- Enjoys the simple pleasures of life.

Skills & Tools

UX Skills
User Research Wireframing Prototyping
Info Architecture Usability Testing

UI Skills
Branding Responsive Adaptivity Motion
Design System Interaction Design

UX Research & Wireframing software
Miro Maze FigJam Lucidchart
Optimal Workshop Google Analytics

Design & Prototype Software
Figma Canva Midjourney Ai Ae Id
PS After Effects Adobe Pr DaVinci

Languages & Software
HTML CSS VS Code Unity VR AR 360°

Productivity & CMS
Wordpress Wix Excel Jira Trello

Experience

Digital Designer Delhaize (Jul 2021-Jan 2024)
- Design banners for web & app
- Analyze banner performance
- Ensure brand consistency

Creative Designer Emakina (Oct-Jan 2020)
- Design social media banners
- Create signage & display panels
- UI design & video storyboard
- presentations & visual assets

Designer Freelance Zanga Design (2015-2020)
- Branding, flyers, posters, & social media
- Brochures, booklets, packaging & websites.
- Newsletters & marketing materials.

Edu.

UX UI Design
Digital City & ULB (BE) 2025

BSc HONS Digital Media Design
University of East London (GB) 2019

FR Native **EN** Good